

Using your Cubit map

CUBIT

Cubit is a concierge data service for demographic data. **But you can think of us as the data nerds.**

You aren't alone in being overwhelmed by data. Since 2009, we've helped over 11,000 companies get the demographic data and interactive maps they need to make data-driven business decisions. Free yourself to focus on building your business rather than wrangling spreadsheets and building maps.

Learn more at www.cubitplanning.com.

Basic Troubleshooting

Map problems?

Oh no! We're so sorry to hear it. Here's what to do:

- 1 Use Firefox as your browser when working with your map.
- 2 Still having problems? Clear your cache in Firefox.
- 3 Still not working? We want to know! Please call, e-mail, or visit our website if you need one-on-one support for your custom map.

E-mail

help@cubitplanning.com

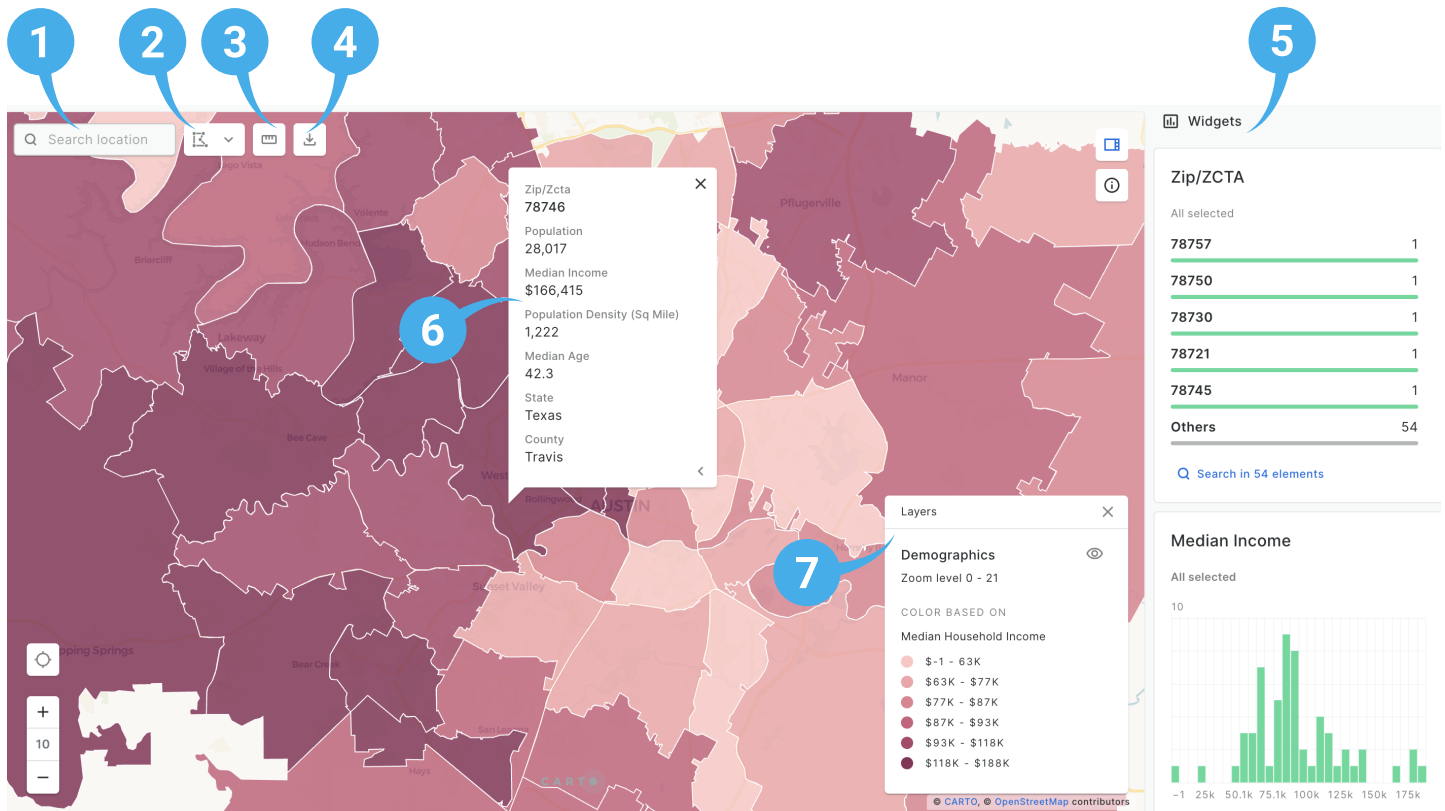
Call

1-800-939-2130
Mon - Fri, 8AM - 5PM CST

Visit

[www.cubitplanning.com/
data/contact](http://www.cubitplanning.com/data/contact)

General Overview



- 1 Search**
Hint! To zoom to a zip, include the state (e.g. 78745 Texas).

- 2 Selection Tool**
Selects a subset of zips. Use in combination with Export Data.

- 3 Measuring Tool**
Creates a line or connected lines to measure the distance from one point to another.

- 4 Export Data**
Downloads a CSV of data for all or selected geographies. Use in combination with the Selection Tool.

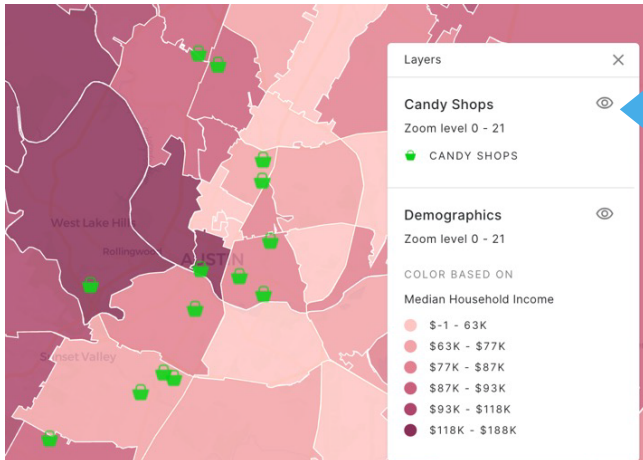
- 5 Widgets**
Allows for the manipulation of data in layers. These widgets change as the map is moved.

- 6 Pop-ups**
Displays information when a point on the map is clicked. Scroll down to see more data.

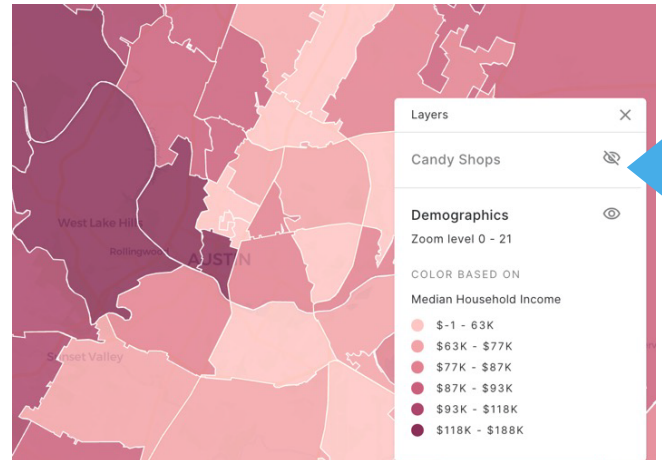
- 7 Layer Selector**
Shows and hides layers on the map.

Layer Selector

Turn a layer on by clicking on the **eye icon** next to the layer name. Repeat to turn the layer off.



Candy Shops layer on

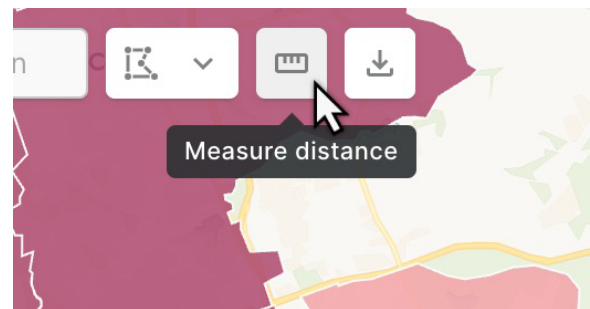


Candy Shops layer off

Measuring Tool

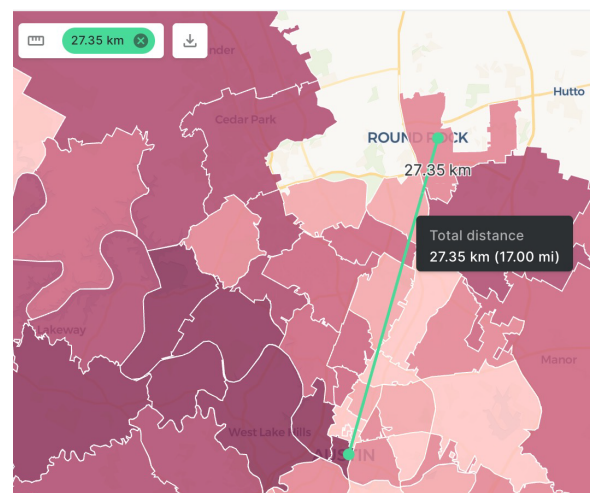
This feature allows you to measure the distance from one point to another.

- 1 Click the **ruler icon**.



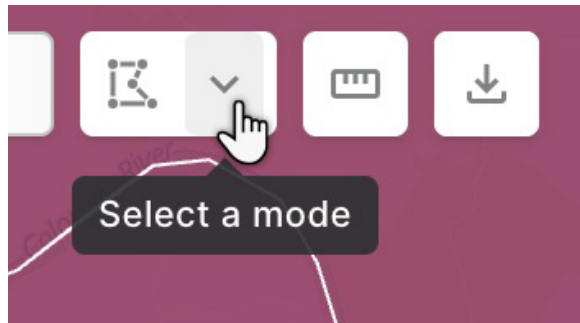
- 2 Draw a line from your point of origin to your destination.

- 3 Double click the last point to complete the shape.

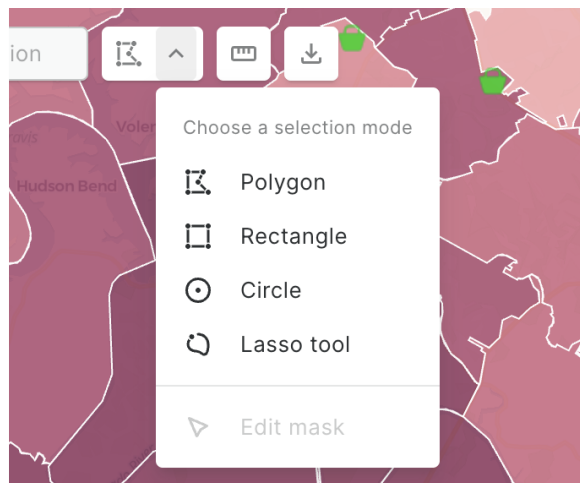


Selection Tool & Export Data

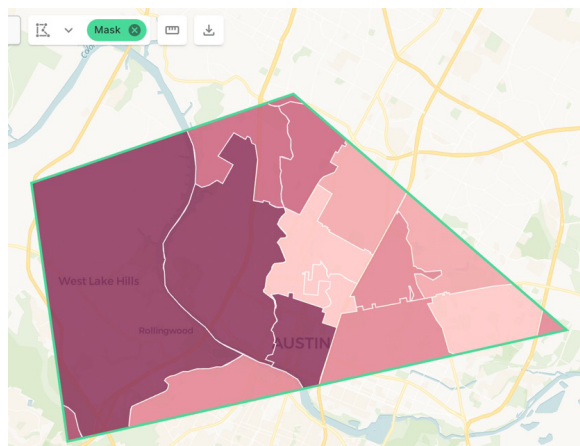
This feature allows you to export a list of selected zips.



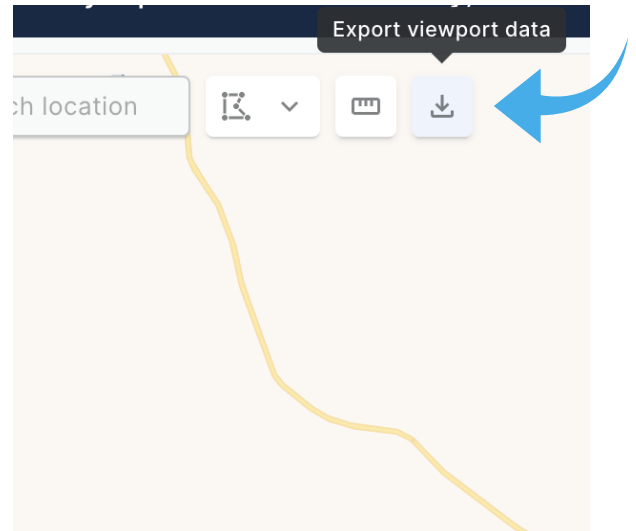
- 1 Click on the arrow on the selection tool.



- 2 Select a shape.



- 3 Draw that shape on the map, and wait for it to appear.



- 4 Click the "Export viewport data" symbol to export your list of zips.

affgeoid20	zcta	state	county	city
860Z200US78654	78654	Texas	Burnet; Travis	Granite Shoals; Highland He
860Z200US78669	78669	Texas	Blanco; Burnet; Travis	Briarcliff; Lago Vista; Lakew
860Z200US78641	78641	Texas	Travis; Williamson	Cedar Park; Jonestown; Lee
860Z200US78645	78645	Texas	Travis	Jonestown; Lago Vista; Poir
860Z200US78613	78613	Texas	Travis; Williamson	Austin; Brushy Creek; Cedar
860Z200US78750	78750	Texas	Travis; Williamson	Austin; Cedar Park
860Z200US78726	78726	Texas	Travis	Austin; Cedar Park
860Z200US78729	78729	Texas	Travis; Williamson	Austin
860Z200US78738	78738	Texas	Travis	Austin; Bee Cave; Lakeway;
860Z200US78737	78737	Texas	Hays; Travis	Austin; Bear Creek; Belterra;
860Z200US78746	78746	Texas	Travis	Austin; Lost Creek; Rollingw
860Z200US78734	78734	Texas	Travis	Austin; Hudson Bend; Lakev
860Z200US78736	78736	Texas	Hays; Travis	Austin
860Z200US78735	78735	Texas	Travis	Austin; Barton Creek; Bee C

- 5 You will get a CSV file with data for all of the zips intersecting your shape.

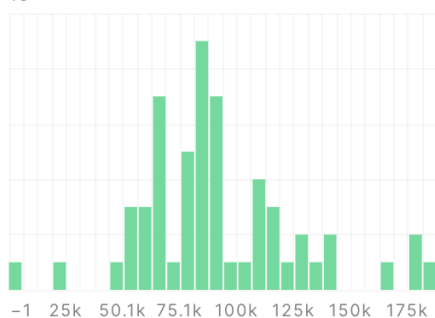
Bar Graph Widget

To filter the map display, click a bar or drag over a range of bars to highlight the range you are interested in. Click “Clear” to turn-off the filter.

Median Income

All

10



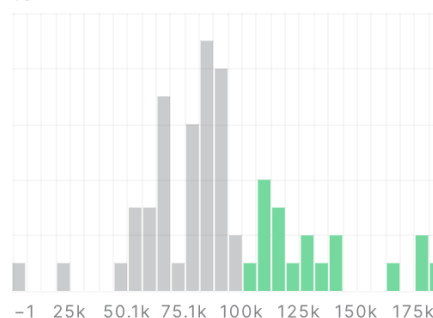
Bar graph widget with no filter

Median Income

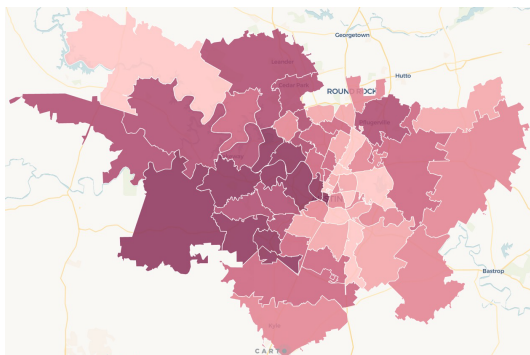
18 selected

[Clear](#)

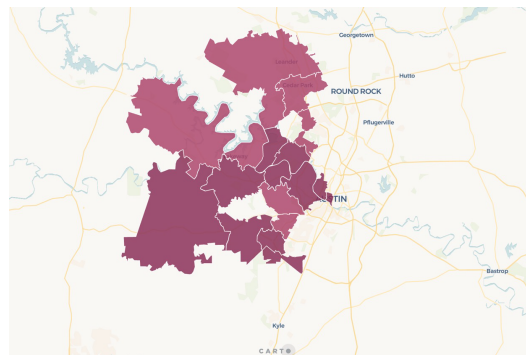
10



Click and/or drag to filter for the range you are interested in



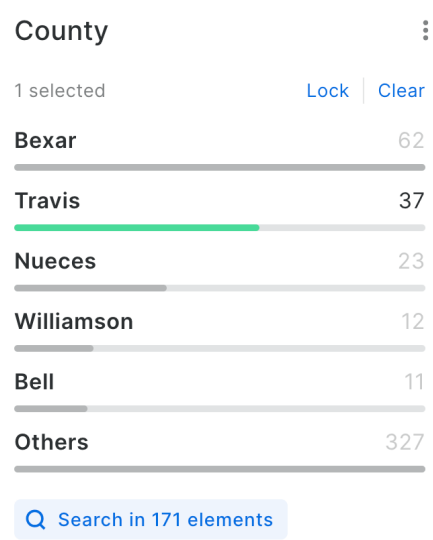
Map view without filter



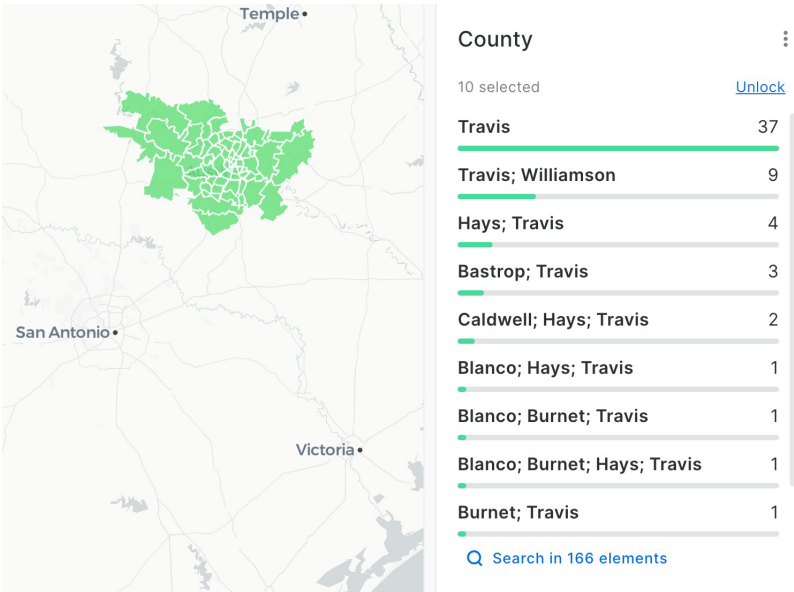
Map view with filter for median income over \$100K

Category Widget

This widget shows available categories from the features currently displayed in the map



1 To filter, click one or more categories.



Map view for all zips within Travis County

2 To turn off category filter, click “Clear”.